



VALUE ADD CAMPAIGN

United States Terms & Conditions

(United States Addendum to the Global Terms and Conditions)

Beretta 500™ Commemorative Medal Initiative

These United States Terms and Conditions (“U.S. Terms”) constitute a United States-specific addendum to the Value Add Campaign, Terms and Conditions, and apply to participants who purchase eligible products in the United States. In the event of any conflict between the global Terms and Conditions and these U.S. Terms, these U.S. Terms shall control.

Article 1 – Promoter and Definitions (United States)

For purchases made in the United States, the Initiative is promoted and administered by **Beretta USA Corp.**

Article 2 – Eligible Purchase Period (United States)

For the United States, the Eligible Purchase Period begins January 23, 2026 and continues while commemorative medal supplies last. Purchases made outside this period are not eligible, regardless of warranty registration date.

Article 3 – Eligible Products (Beretta USA)

Eligibility is limited to new, factory-produced Beretta firearms sold by authorized Beretta USA Federal Firearms Licensees (FFLs). Only the firearm models expressly listed below are eligible for participation in the initiative.

SHOTGUNS

- 1301 Tactical
- 486 Family
- A400 Variants
- AX800 Variants
- 686, 687, 688, 694
- Premium Models: DT11, SL2, SL3



PISTOLS

- 92X Performance
- 90 Series – 50th Anniversary

RIFLES

- BRX1

Any firearm not expressly listed above is ineligible.

Second-hand firearms, used firearms, or firearms purchased prior to 2026 are not eligible for Medal redemption.

Article 4 – Warranty Coverage and Third-Party Modifications

Firearms modified, customized, or altered by third parties may be deemed ineligible if such modifications are not covered by, or invalidate, the Beretta USA manufacturer warranty.

Article 5 – Verification Rights

Beretta USA Corp. reserves the right to verify purchase date, dealer authorization, model eligibility, and warranty status prior to Medal assignment. Beretta USA may deny or revoke eligibility in cases of fraud, abuse, misrepresentation, or non-compliance with these U.S. Terms.

Article 6 – Medal Redemption, Verification, and Fulfillment

Medal redemption is subject to verification of eligibility in accordance with these U.S. Terms. Once a redemption request is submitted, participants should allow up to four (4) to six (6) weeks for eligibility verification, processing, and shipment of the commemorative medal.

Fulfillment is subject to availability while supplies last. Beretta USA Corp. is not responsible for delays resulting from incomplete or inaccurate submissions, verification issues, shipping carrier delays, or circumstances beyond its reasonable control.